

Title: Electric vehicles evs italy

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Which electric cars are available in Italy?

This is the case with the Citroën e-C3 and the Dacia Spring, which offer a more compact electric solution designed for urban and everyday use. In addition, BYD also registered several electric vehicles in Italy in the first quarter of 2025, achieving a market share of 9.4% in this segment.

How many EVs are there in Italy?

Italy's total BEV fleet now stands at 282,902 vehicles in circulation. "The big jump in EVs partly reflects a weak baseline from January 2024," explains Motus-E President Fabio Pressi, "but it also signals a genuine market shift. We're seeing more compact and entry-level electric models--crucial for Italian buyers--now available.

Are electric cars good for the environment in Italy?

With air quality becoming a pressing concern, especially in urban centers like Milan, Rome, and Naples, Italians are increasingly aware of the environmental benefits of EVs and hybrids. In 2023, Italy recorded substantial growth in electric car sales, reaching nearly 10% of all new vehicle registrations.

3. Best-Selling Electric Car Brands in Italy

Are electric and hybrid cars a big market in Italy?

Electric and hybrid vehicles represent an important part of the Italian market, albeit at a reduced pace compared to the last few years. The share of pure electric and plug-in vehicles in the Italian market, 8.6% in 2022 (9.3% in 2021), is comparable to Spain (9.6%), but far from France (21.6%), the UK (22.8%) and Germany (31.4%).

Italy stands out among the countries that these regulations have propelled, and demonstrably so. Following the introduction of these policies, over 32,000 units of battery electric ...

The electric car offerings are still concentrated in relatively high price ranges. 84% of the electric vehicles offered on the market cost between EUR20,000-80,000, while the price range < ...

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As petrol and diesel registrations declined, did battery-electric vehicles and plug-in hybrids spur Italian new-car market growth?

Despite an overall decline in new car registrations in Italy at the start of 2025, electric vehicles (EVs) bucked the trend with a triple-digit sales increase in January.

The ranking of the best-selling electric cars in Italy is increasingly dominated by compact and entry-level vehicles, a category that forms the core of our market and is now benefiting from a significant ...

The market share of electric vehicles (EVs) remained at 4.2%. The combined share of battery electric vehicles (BEVs) and plug-in hybrid electric vehicles (PHEVs) was around 8%, ...

Italy has seen a significant shift toward electric and hybrid vehicles (EVs and HEVs) in recent years, driven by environmental concerns, governmental incentives, and advancements in car technology.

According to a recent survey, 57 percent of Italian car drivers think that economic relevance is the main reason for choosing an electric car.

Electric vehicle sales grow in Italy, but the charging infrastructure is not fit to meet demand. This may be an opportunity for U.S. firms in this supply chain.

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